



Ronald McDonald
House Charities®
Upper Midwest

Keeping Families Close™ | ANNUAL REPORT 2017

In 2017, we served over 5,400 families at our four Twin Cities locations.



Minneapolis



Ronald McDonald House
Oak Street
Minneapolis



- 178 families served
- Average length of stay: 125 days
- \$3.5 million in services provided



Ronald McDonald Family Room
Gillette Children's Specialty Healthcare
St. Paul

- 1,554 families served
- 35,000 visitors welcomed
- \$450,00 in services provided



Ronald McDonald House
Children's Minnesota
Minneapolis

- 1,839 families served
- 65,000 visitors welcomed
- \$1.4 million in services provided



Ronald McDonald Family Room
Children's Minnesota
St. Paul

- 1,895 families served
- 29,500 visitors welcomed
- \$415,000 in services provided

ST PAUL

ADMINISTRATION

818 Fulton Street SE
Minneapolis, MN 55414

www.rmhtwincities.org

info@rmhtwincities.org / 612.331.5752

Ronald McDonald House Charities, Upper Midwest Mission. We, in partnership with our community, provide a comfortable and caring home-away-from-home that supports keeping families together and reduces stress during a child's serious illness.



RMH-OAK STREET SCHOOL 2017

- 18 K-12 and 8 Pre-K students comprised of 23 siblings and 3 patients enrolled
- Average of 37 school days per student
- Managed by one lead teacher, two assistant teachers and volunteers

The Ronald McDonald House K-12 School, located inside RMH-Oak Street, is an accredited alternative Minneapolis Public School. One of just two "one-room schoolhouses" left in the state of Minnesota, it enables patients and siblings to stay on track academically during periods of extended hospitalization.

FUNCTIONAL EXPENSE

Lodging	\$3,300,999
Family Service	142,944
Volunteers	256,205
Fundraising	662,757
Administration	567,285
TOTAL 2016 EXPENSE	\$4,930,190

FINANCIALS 2017

STATEMENT OF FINANCIAL POSITION

ASSETS	
Cash and cash equivalents	\$2,091,839
Cash restricted to capital projects	10,111
Operating investments	492,391
Due from endowment	–
Accounts receivable, net	292,822
Promises to give	67,690
Promises to give, in-kind rent	798,800
Prepaid expenses and other assets	75,401
Cash surrender value of life insurance policies	129,751
Property and equipment, net	6,430,137
Endowment – <i>Due to operations</i>	–
Endowment – <i>Investments</i>	8,859,857
TOTAL ASSETS	\$19,248,799

LIABILITIES	
Accounts Payable	14,841
Payable to affiliate	18,731
Accrued expenses and other liabilities	162,202
TOTAL LIABILITIES	195,774

NET ASSETS	
Unrestricted	10,930,871
Temporarily Restricted	4,619,857
Permanently Restricted	3,502,297
TOTAL NET ASSETS	\$19,248,799

TOTAL NET ASSETS & LIABILITIES \$19,248,799

STATEMENT OF ACTIVITIES

PUBLIC SUPPORT & REVENUE

McDonald's Donation Boxes	411,437
Special Events	1,004,719
Estates	52,000
Corps, Organizations, Foundations	1,507,016
Individuals	788,787
Grant Revenue	94,000
In-Kind	1,093,777
School reimbursement revenue	54,163
House fee revenue	129,665
Investment Income	235,131
Pop Tab/ Other Revenue	277,767
Net assets released from restrictions	405,200
TOTAL REVENUE & SUPPORT	5,795,093

EXPENSES and LOSSES

Operating Expenses	
Program Services	3,700,148
Fundraising	662,757
General and Administrative	567,285
TOTAL OPERATING EXPENSES	4,930,190
Loss on disposal of assets	–

TOTAL EXPENSES AND LOSSES

TOTAL EXPENSES AND LOSSES	–
Change in Net Assets	864,903
Net Assets, Beginning of Year	10,065,968
Net Assets, End of Year	10,930,871



VOLUNTEERS

- 5,400 individual volunteers
- 61,284 hours of service provided

Volunteer groups are the backbone of our “Cooks for Kids” meal program, which offers complimentary meals to families at all four locations. Individual volunteers make the House a home for families. Special event volunteers assist with our fundraisers and other community events.

Board of Directors 2017

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Clover 3 Consulting

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FSN North

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